

Data Privacy Policy – TiE Global

Date: 02-Oct-2023

Introduction:

The Indus Entrepreneurs (TiE), incorporating both TiE Global and its chapters worldwide, is committed to safeguarding the privacy of its members and users of its digital platforms. This policy elucidates how TiE collects, utilizes, and safeguards your personal data across its various chapters and touchpoints.

Data Collection:

TiE may gather the subsequent personal details:

- Name
- Email Address
- Contact Info (e.g., phone number, address)
- Professional Details (e.g., job role, company, memberships)
- Voluntarily shared information via our platforms.

Purpose of Data Usage:

The gathered information serves the following intentions:

- Disseminating the sought info, products, or services.
- Offering pertinent updates, bulletins, and events.
- Enhancing user experience and offerings.
- Conducting user behavior analytics for improved outreach.

Data Sharing:

Your data remains confidential. It's neither sold nor rented. However, select details might be shared with trusted TiE partners and providers to uphold our mission. All such third parties are contractually bound to ensure data confidentiality.

Data Security:

Robust measures are in place to shield your data against unsanctioned access or compromise. While efforts are made to ensure total data safety, no online platform can guarantee absolute security.

User Rights:

Members have the right to:

- Edit or update personal details.
- Discontinue marketing communications.
- Seek personal data deletion, in line with legal mandates.

All such requests shall be addressed within 48 hours.

Cookies and Digital Tracking:

Our platforms use cookies for a better user experience. Using our platforms implies your consent. Yet, preferences can be managed via browser settings.

Policy Revisions:

Amendments to this policy shall be duly intimated via email or prominently on our platforms.

Contact:

For queries or concerns pertaining to this policy or our data practices, please reach out to respective Chapter Executive Directors.

Digital Platform Security:

TiE uses Zoho One as a backend platform. Access levels for the same are strictly managed:

- **Application Owner:** Synprosoft – Zoho Premium Partner.
- **Super Admins:** Specific personnel with elevated rights.
- **Chapter Admins:** Limited to their chapter's data.

Access to specific data fields is also regimented, ensuring maximum data security.

Zoho Privacy Policy

- <https://www.zoho.com/privacy.html>
- <https://www.zoho.com/privacy/zoho-group.html>
- https://help.zoho.com/portal/en/kb/zia/generative-ai/articles/zia-integration-with-openai-data-privacy-and-security#Zoho_CRM